



# NĀ KAI 'EWALU

## CANOE & CULTURAL CLUB

Aloha Maui Ohana,

2022 marks the 50<sup>th</sup> anniversary of Nā Kai `Ewalu Canoe and Cultural Club.

Established in 1972 as a 501(c)(3) non-profit organization, our goal is to revive, develop and perpetuate Hawaiian culture and traditions through instruction and training.

Our membership engages hundreds of paddlers and their families to uphold these values—through competitive outrigger canoe racing, community participation in parades, hosting Boy Scout troops, hula halau, Kamehameha School Maui's interscholastic paddling team and helping Seabury Hall with their Hawaiiana program—creating a positive impact that extends throughout Maui Nui.

We've planted hundreds of koa seedlings in Kahikinui and Ulupalakua and continue to be involved in cultural activities that include learning oli, hula, working in the lo'i and restoration of Ko'ie'ie fishpond in Kihei.

Our club is working with master canoe builder, Mike Adams, to rebuild the koa canoe we lost to a fire in 1996. Nā Kai `Ewalu is very excited about this cultural project and are thankful for those who have helped thus far—but we need your continued support.

Like all non-profits, we have been impacted by the COVID-19 pandemic—limiting our capacity for outreach, engagement and fundraising. Although the regatta season was cancelled for 2021, we still need funds to care for our hale, maintain our canoes and keep our koa project moving forward. We are optimistic that our bi-centennial anniversary will be an opportunity for our club to reconnect and revitalize. Working within the confines of the current restrictions, we are excited to announce we will be hosting a virtual Black Friday silent auction and are hopeful that 2022 will allow us to continue our mission to perpetuate culture and tradition in our community!

Your donation to our virtual auction will be a huge support—to our club and the community. It is tax deductible and your business will be showcased on our Black Friday silent auction portal and various marketing materials.

You can send your donations to the address below or contact Amanda May at (716) 867-1027.

We hope we can count on your support,

Alix Buchter, President